# Nutriance







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# Turn back time with - Nutriance

### Your Age-Defying Solution

Aging is big business! People today do not want to look older. Millions of men and women are anxiously lining up at cosmetics counters everywhere, looking to escape signs of aging. Skin care sales have skyrocketed as people layer on product after product to avoid looking older. Society's obsession with youth has turned the skin care industry into a massive, multi-billion-dollar phenomenon. And that's where Nutriance, Your Age-Defying Solution, comes in. Nutriance is exactly what people are searching for.

#### Signs of aging

Sooner or later, everyone must face the fact that they're aging a little more every day. While the aging process happens naturally, it is often accelerated by lifestyle, the environment, and especially oxidation and ultraviolet rays. With a skin care program that effectively addresses these concerns, you can prevent many of the signs of aging, protect your skin and thereby defy age.

#### Nutriance is your answer

Over the past several years, much has been learned about how skin ages. We now know that the key to defying age lies in curbing predictable changes, and that an ultimate skin care program must be Youth Renewing, Skin Protecting and Age Defying. Nutriance clearly delivers all three! Using the most revolutionary advances in skin care, Nutriance helps stop, prevent and even reverse the effects of time that accelerate skin aging. In fact, Nutriance helps control signs of aging before they start — so you can keep your youthful radiance.

#### Breakthrough science in skin care

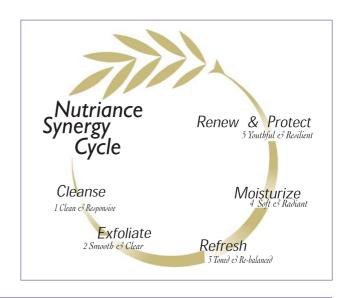
When it comes to Nutriance, only the best will do. That's why the world's finest Swiss formulators were selected to work with some of the world's leading scientific minds — GNLD's renowned Scientific Advisory Board — to develop Nutriance. The extraordinary result is an unmatched skin care line that reflects the highest level of scientific research and industry expertise.

So dominant is GNLD in the nutritional marketplace, that the name "Nutriance" was created to extend our rich heritage of unequaled excellence into the skin care arena. As we blend nature, science, and skin care technology together into a powerful, synergistic whole, the result is a skin care program for the new millennium! World-class Nutriance formulas are rich in natural botanicals and phytonutrients. Each product showcases the world's most advanced skin care discoveries, and each product performs as promised. To verify the extraordinary power of Nutriance, clinical analyses were conducted in an exclusive European skin care clinic, where the entire line was dermatologist-tested and proven to safely, effectively deliver age-defying results in as little as 10 days.

#### **Nutriance Synergy Cycle at the foundation**

The heart of the Nutriance program is the Nutriance Synergy Cycle: a revolutionary 5-step process designed to help your skin look and act younger and keep you looking younger, longer. Each product delivers its own specific benefits and fits together with the others in the Cycle, for maximum results. Every product in the Cycle builds upon the performance of the previous product, prepares skin for the next step, and multiplies the benefits.

You're probably familiar with the expression; "The whole is greater than the sum of its parts". This means that the overall benefit is greater than all of the individual steps. With the five steps of the Nutriance Synergy Cycle, 1 + 1 + 1 + 1 + 1 is more than 5, it's 5+! This is known as "synergy". And when you use Nutriance over time, the "pluses" increase.





## Nutriance is your solution to the problem of aging

Nutriance is scientifically proven to:

- Replenish Youthful Structure
- Protect Skin
- Defy Signs of Aging

Nutriance can turn back the hands of time! It's your Age-Defying Solution.

#### THREE NUTRIANCE DIFFERENCES

There are thousands of skin care products on the market — and then there's Nutriance. What sets Nutriance apart from the others, and what makes this program indeed age-defying, is our three "Nutriance Differences:"

- Specially-selected botanical extracts
- 2. Antioxidant and UV protection
- 3. Activated Cellular Response

Each of these differences is explained in the section to follow.

#### 1. Specially-selected botanical extracts

All Nutriance facial cleansers, toners and moisturizers contain carefully-selected botanical extracts targeted for your particular skin type. Each natural ingredient was chosen specifically to help your skin achieve and maintain an ideal, youthful moisture lipid balance. Supplementing your skin's moisture levels with selected extracts enables your skin to more effectively retain the moisture it produces. As moisture levels increase, skin looks smoother and younger. Wrinkles, fine lines and pores diminish, revealing a soft surface texture.

- The Normal to Dry skin formulas contain these selected botanicals: Orange Flower Extract, Eyebright Extract (Euphrasia), Ivy Extract, and Sweet Almond Extract, to help skin turn up lipid production.
- The Combination to Oily skin formulas contain these selected botanicals: Witch Hazel Extract, Tormentil Extract, White Oak Bark Extract, and Sage Extract, to turn down lipid production.

#### 2. ANTIOXIDANT AND UV PROTECTION

Nutriance provides the deepest level of antioxidant and ultraviolet protection. Collagen and elastin are important skin components. They form the resilient structure that keeps your skin firm and smooth. Damage from oxidation and ultraviolet rays can threaten youthful collagen and elastin structure, break down elasticity and cause skin to wrinkle and sag.

- In addition to specially-selected botanical extracts targeted for each skin type, Nutriance delivers a second powerful herbal blend to promote antioxidant and additional support against factors that can accelerate aging: Green Tea and Echinacea. Included in our cleansers, toners, moisturizers and Renewing Antioxidant Treatment are the benefits of Echinacea, plus antioxidant-rich Green Tea to help protect youthful structure and elasticity.
- Without antioxidants, aging accelerates. Nutriance also provides three important antioxidant vitamins, Vitamins E, C, and A, to support and protect youthful

Vitamin E, the skin's ultimate antioxidant protector, saturates the lipid areas inside and outside cells, including membranes and constantly protects against free radical attack.

Vitamin C and its related constituents deliver antioxidant protection to the watery portions of cells. Vitamin C is also essential for skin healing and the formation of collagen.

**Vitamin A** offers antioxidant protection for lipid portions of cells, stimulates cell production and enhances the texture, firmness and moisture level of your skin.

There is considerable concern about oxidative damage from free radicals within the collagen of the skin. Vitamins E, C and A together help stop this damage!

#### Ultraviolet protection

Nutriance protects against both UVA and UVB radiation! The two Nutriance moisturizers, plus Renewing Antioxidant Treatment, contain full-spectrum UVA and UVB sunscreens. It's important to know the difference between them:

- UVA is for aging. UVA rays break down the collagen and elastin fibers in your skin and cause wrinkles.
- UVB is for burns and "bad" things like skin diseases.
   When your skin burns, it can lead to melanoma, a deadly form of skin cancer.

Nutriance helps prevent wrinkles and photo-aging two ways:

- 1) By delivering broad-spectrum UV protection, which helps minimize cells' exposure to ultraviolet rays and the oxidation damage which can occur and
- 2) By fortifying cells with powerful antioxidants to minimize destructive impact on skin. This age-defying combination helps your skin stay more youthful, firm and resilient!



#### 3. ACR: ACTIVATED CELLULAR RESPONSE

GNLD has solved a problem that no one else has been able to solve. It's common knowledge that skin cells naturally renew, but with age, that process slows down. We've discovered a breakthrough method to stimulate skin cell metabolism, by using the skin's natural tendency to renew safely, without relying upon the use of assaulting acids. This unique system brings nutrients to the basal skin layer, where they stimulate and speed up cellular renewal. The process is called ACR: Activated Cellular Response — GNLD's most important age-defying breakthrough!

#### KNOW YOUR SKIN TYPE

In order to experience maximum results from Nutriance skin care products, you must first know your skin type, because individual skin types have different needs. The four skin types are:

- -Dry. Skin feels tight or itchy and shows tiny wrinkles. Skin may be somewhat flaky.
- -Normal. Skin feels neither dry nor oily, but is somewhere in the middle.
- -Combination. Nose, chin and forehead can be oily, while the cheeks are dry.
- -Oily. Skin produces more "sebum" or oil than average, which can lead to blemishes.

#### INDIVIDUAL VARIATIONS

Your skin also has unique needs according to its color, your geographic location, and the extreme changes you experience with the seasons of the year. The Scientific Advisory Board took these factors into account in the creation of Nutriance. No matter what your skin type or color, Nutriance has a skin care program that is ideally suited to your needs.

#### **NUTRIANCE SYNERGY CYCLE**

As described earlier, each Nutriance product is designed to act with the others to form a synergistic system. To enjoy the full benefits of the system, follow each important step of the Nutriance Synergy Cycle: Cleanse, Exfoliate, Refresh, Moisturize, and Renew & Protect your skin.

#### Step 1: Cleanse

Cleanse your face and neck with Refreshing Facial Cleanser or Foaming Gel Cleanser. Nutriance cleansers gently, effectively remove facial oils, makeup and other surface impurities, leaving your skin feeling clean and responsive to the next step. Each cleanser helps your skin find a more youthful moisture-lipid balance.

The mild foam in Nutriance Foaming Gel Cleanser makes it ideal for close, comfortable shaves. Following

shaving, skins feels dramatically more touchable — soft, smooth and firm.

#### Step 2: Exfoliate

The second step is to exfoliate with Purifying Facial Scrub. This is a special pampering that you give your skin one to three times a week, depending on your skin type.

This exceptional formula supports the natural process of exfoliation of dry, superficial skin with ultrafine Walnut Shell Powder and Witch Hazel and soothes with Aloe Vera and Chamomile.

You can use Purifying Facial Scrub either at the basin or in the shower. You'll feel the ultra-fine grains gently clear away dead skin cells and leave your skin incredibly soft and smooth.

#### Step 3: Refresh

Complete the final stage of cleansing with Refining Toner or Balancing Toner. These mild toners remove the last traces of surface impurities while refreshing your skin.

Nutriance toners deliver selected botanicals tailored to your skin type, plus Green Tea & Echinacea. As you tone your skin, pores will appear smaller and your skin will take on a healthy glow. Both of the toners are alcohol free and gentle to your skin.

You can either moisten a cotton ball with your toner and gently sweep it across your face, or splash it on after shaving.

#### Step 4: Moisturize

Enriching Moisturizer and Revitalizing Moisturizer hydrate your skin and promote natural moisture balance with specially selected botanicals. Includes Green Tea to help neutralize free radicals before they can damage cells, the benefits of Echinacea, and broadspectrum UVA and UVB sunscreens to defend collagen and elastin to protect against photo-aging. Aloe Vera soothes and helps skin retain moisture. The result? Fine lines and wrinkles diminish! Your skin looks and feels younger.

#### Step 5: Renew & Protect

GNLD's exclusive breakthrough product, Renewing Antioxidant Treatment, is like nothing else found on the market.

Only Renewing Antioxidant Treatment contains GNLD's most advanced skin care discovery: ACR — Activated Cellular Response. Proven to be Youth Renewing, Skin Protecting, and Age Defying, this exclusive formula stimulates activities inside cells, reawakens skin metabolism, and "reverses time" for skin cells. Fresh, new cells rise to the surface quickly and naturally, filling in lines and wrinkles, and enhance-



ing skin's moisture retention abilities. In as little as 10 days, tired, sluggish metabolism can be reversed. Skin looks, acts and feels younger, softer and smoother!

Renewing Antioxidant Treatment delivers potent antioxidant protectors, natural Vitamins E, C and A (Retinol), to intercept and neutralize free radicals that prematurely age skin. Green Tea and Echinacea offer additional benefits, including antioxidant protection.

This extraordinary formula also halts accelerated photo-aging with broad-spectrum UVA/UVB protection to help maintain skin's youthful structure and elasticity.

Totally unique Renewing Antioxidant Treatment is available only from GNLD. With every day you use it, you do something incredible for your skin: you defy age.

#### **Nutriance Synergy Cycle program results**

This phenomenal skin care program can have you looking more youthful in less than 10 days. Your skin will look and feel better than it has in years! It's going to feel clean, hydrated, healthy, soft, smooth and firm like never before. Better still, over time, you'll look *years younger!* 

#### SPECIALIZED FORMULAS

Sometimes your skin needs extra special attention.

#### For soap-free cleansing

This unique complexion bar, Gentle Cleansing Bar, contains 32% moisturizers and delivers rich, creamy lather and mild cleansing agents. It gently and thoroughly cleanses your face and body. Perfect for sensitive skin. Lasts long, rinses easily and leaves skin feeling clean and satiny smooth.

#### For extra moisture

For added morning or evening moisturizing, choose water-soluble Nourishing Collagen Cream. It bathes skin in a rich complex of Hydroelastin, Mucopolysaccharides, and pure Swiss Collagen. Aloe Vera and Cucumber Extracts, Squalane and Panthenol provide additional moisture.

#### Deep night time moisture

For deep moisturizing while you sleep, select Moisturizing Night Formula. While you dream away, pure Swiss Collagen, Elastin, Aloe Vera and Vitamins A and E deliver generous moisture and shield against moisture loss. Wake up with softer, smoother skin.

#### **DEFY AGE STARTING NOW**

The key to defying age lies in curbing the signs of time and the environment on your skin. You need the very BEST skin care program available anywhere: NUTRIANCE. Only Nutriance is Youth Renewing, Skin Protecting and Age Defying! Nutriance can turn back the hands of time.

Your secret weapon in the war on aging, clinically-proven Nutriance can help stop, prevent and even reverse the effects of time that accelerate skin aging. In fact, Nutriance helps control signs of aging before they start — so you can keep your youthful radiance.

Don't wait another minute to enjoy the benefits of smoother, firmer, younger-looking skin, with Nutriance ... your Age-Defying Solution!



## Your Skin and Nutriance

Since 1958, GNLD has brought you products that enhance your health and longevity. We believe that staying youthful and energetic for a lifetime is best achieved when every cell in your body is functioning efficiently. In keeping with that belief, GNLD scientists have continually pioneered breakthrough products over the years, backed by the latest research, and patterned after nature's blueprint.

GNLD applies those same far-reaching concepts to skin care with Nutriance — your age-defying solution. Nutriance is based on the GNLD philosophy that skin care is as much a part of a total wellness program as is eating a balanced diet, drinking plenty of water, getting regular exercise, and enjoying restful sleep. No matter what your age or gender, you can make skin care choices that support the lifelong health and youth of your skin. Nutriance can help protect your skin from premature aging, environmental damage and loss of youthful radiance. Nutriance, the most advanced skin care program in the world, delivers powerful anti-aging botanicals all the way to the cellular level!

#### Strategies for youthful skin

Skin's two best friends are a continuous moisture/lipid balance and broad-spectrum UV protection. Each guards against environmental influences that can threaten the youth of your skin. That's why Nutriance provides essential moisture concentrations and nutrient potency in exceptional, synergistic products you can use at home. Nutriance effectively fulfills the two major objectives of effective skin care by:

- Continuously moisturizing cells from both the surface and from within, and helping them to retain that moisture, because skin inhibits development of fine, dry lines, and
- Helping protect skin against the oxidation activity created by exposure to UV rays and pollutants in air and water, because oxidative damage accelerates the aging process.

#### A DEEPER LOOK INTO SKIN

The structure of your skin consists of two distinct layers, the epidermis, or surface layer, and the dermis, which lies beneath it.

#### The epidermis

As the external or outer surface of skin, the epidermis acts as a protective shield against bacterial infection, daily exposure to insult and injury, and chemical exposure. Composed of multiple layers of skin cells, it contains millions of tiny pores, glands, and ducts — about 6,000 per square inch.

Plump, moisture-rich cells are constantly being formed at the base of the epidermis and pushed upward by newer cells. As cells rise toward the surface, each flattens out and hardens, eventually becoming part of the dead protective surface layer called the stratum corneum or horny layer. Lifeless cells are continually shed from the surface — a natural process called exfoliation. As cells flake away or are rubbed off, they're replaced by cells from below.

#### The dermis

The next layer down, called the dermis, supports and nourishes the epidermis. The dermis is the "home" of the protein called collagen and fibers called elastin. The dermis literally "props up" the epidermis with an intricate network of collagen and elastin "pillows". These tiny pillows give support and elasticity to skin and protect blood vessels, nerve cells, sweat glands, and hair follicles. It could be said that elastin supplies the "snap" and collagen supplies the structure.

#### Natural oil: Sebum

The dermis contains sebaceous glands which manufacture a lipid substance called sebum. Secreted to the skin's surface through ducts located at every hair shaft, sebum reaches the outermost epidermal layer and surrounds each cell. Sebum is essential for optimum skin health and youthful appearance because it helps skin maintain a smooth texture and helps reduce the risk of dehydration damage and premature wrinkling.

In dry skin, sebum production is below normal. Inefficient sebum production reduces the natural oil barrier. When that barrier is diminished, moisture constantly evaporates from the skin, leaving it dry. In oily skin, sebum production is above normal. Excess sebum produces an oily film over the surface of the skin that keeps skin from getting the oxygen it needs. This barrier can lead to obstructions and problem areas.

Several factors can adversely impact sebum production, including age, diet, over-cleansing with harsh soaps or alkaline cleansers, prescription drugs, alcohol, the environment, and overall health. Because one or more of these factors are likely to be part of your life, it's important to do everything you can to support your skin's natural sebum production, while helping to normalize it. With Nutriance, sebum levels can be brought into balance, opening the way to youthful, radiant skin.



#### Natural moisture: Perspiration

Moisture is critical to healthy skin, keeping surface cells plump, full and firm, while helping skin retain internal moisture. Moisture also carries nutrients into the layers of skin. Moisture can come from several places, including humid environments, like steam rooms and humid weather and directly from water. Fashion models learned ages ago that their skin looks healthier and smoother when they drink generous amounts of water. This makes sense when you consider that skin is about 20% water.

A great deal of moisture evaporates through your skin, especially in hot, arid temperatures and in centrally-heated or air-conditioned environments. Skin's natural moisture is also absorbed by clothing. When deprived of moisture, skin becomes dry. Like parched ground during a drought, dehydrated skin can crack and completely change in texture. Skin loses its flexibility, resiliency and elasticity, and is subject to fine lines and wrinkles. What's more, repetitive movements from frequent facial expressions stretch and stress dry skin. They begin to leave lasting creases as surface elasticity breaks down.

Contrast that with plump, moist skin that is able to remain resilient and responsive. Moist skin can withstand repeated movements and stress because it remains much more flexible, resilient and elastic.

#### The moisture barrier: A healthy balance

When the secretions of both the sebaceous and sweat glands are in proper balance, oil and moisture blend together on the skin's surface to create the ideal oil/moisture balance. That balance promotes healthy, moist and young-acting skin and protects against dehydration.

Maintaining an ideal water-and-oil balance can be a challenge, since so many factors can affect moisture and sebum levels. Consider the astringent nature of some soaps, cleansers and toners, the way they can strip away vital moisture. Other products damage in another way: clogging pores with heavy, oil-laden cleansers and moisturizers. Nutriance Skin Care products are matched to your skin type, so they deliver exactly the nourishment your skin requires, while bringing back the youthful look and feel of your skin!

#### Exfoliation and the skin life cycle

Throughout your life, your skin is involved in a continuous growth cycle. The surface layer is constantly shed or exfoliated, which is a process of healthy skin function.

In oily skin, outer cells tend to adhere and build up, while the surface cells of dry skin can cause a dull, scaly appearance. The natural exfoliation process slows over the years, taking twice as long at age 50 as it did at 25! Fortunately, skin responds well to additional

exfoliation with scrubs that slough off dead cells on a regular basis. By encouraging a more rapid rate of renewal, skin can look and feel younger as fresh, soft new cells are constantly brought to the surface.

#### How skin ages

Your skin reaches its "peak" when you're about 20 years old. That's when the sebum-moisture balance, combined with rapid cell turnover (14 to 18 days), gives your skin the best moisture barrier capabilities it will ever have! In your 30s, your skin begins to gradually lose some tone and texture, resulting in a duller, dryer appearance and the first signs of fine, dry lines appear. Underlying these changes are slower skin renewal times and reduced ability to retain moisture.

In your 40s, your skin renewal time may have nearly doubled compared to your peak at age 20. And you can expect a skin renewal time of longer than a month when you reach your 50s. A longer renewal time means two things: 1) old skin cells remain on the surface longer, looking dry and masking natural skin color and radiance, and 2) of greater importance, the slower renewal time indicates skin is not functioning at its best.

#### MANY TYPES OF HEALTHY SKIN

Most people don't know how healthy and attractive their skin can be! Normal, healthy skin is neither too dry nor too oily; it's naturally soft and elastic, and is able to protect itself against the environment.

Your genetic inheritance lays the groundwork for your skin's predisposition toward dryness or oiliness. But beyond that, your skin's normal, healthy moisture-and-oil balance is the result of proper diet, adequate rest, drinking plenty of water, protection against the environment and proper skin care. Although there are four basic skin "types", dry, normal, combination and oily, the following are the two ends of the spectrum:

#### Dry

Dry skin occurs when skin doesn't produce or retain enough natural moisture. Excessive dryness can be caused by changes in diet, and exposure to sun, wind and/or cold temperatures. The longer one's skin remains "thirsty", the sooner it begins to loose its youthful elasticity and resiliency, resulting in lines and wrinkles. Some skin care products may also contribute to drying effects over the long term, by using occlusive (pore-clogging) ingredients that can interfere with skin's natural respiration and inhibit it's ability to secrete natural moisture.



#### Oily

Oily skin occurs when skin produces too much sebum. This excess oil production can, in part, be a response to environmental stress, exposure to sun and wind, or hormonal or dietary imbalances. However, oily skin may also occur as an overreaction to harshly drying skin care products that can over-stimulate the skin's natural sebum production and possibly even erode the healthy oil/moisture barrier.

#### FACTORS THAT AFFECT SKIN

Several factors, including age, environment, and UV radiation can affect your skin. Since people respond in various ways to these factors, and everyone has different skin types and characteristics, the condition of your skin is uniquely different from others.

Because skin changes as the years go by, your skin care program needs to change along with it. The skin care routine you followed in your 20s may actually do more harm than good! For example, you may still be trying to fight oily skin that's no longer very oily or your dry areas may now be much drier. When you treat your skin as a constantly changing entity, it's easier to keep it healthy and youthful. When determining your skin care plan, consider the following factors:

#### Age

Your sebaceous glands usually produce less oil each decade, resulting in poorly-lubricated skin. Such skin often retains water less efficiently, causing a dry skin surface. Skin also becomes less elastic with age. As the collagen and elastin fibers break down, the underlying skin structure can weaken, causing skin to lose its firm texture. To counteract this, more frequent moisturizing or more concentrated moisturizers are needed.

#### **Environment**

Different seasons affect skin in different ways. Summer heat causes both oil and moisture production to increase; winter cold causes both to slow down. Moisturizing skin is often crucial, especially for dry skin.

Hot and humid – Generally, skin feels oilier in these conditions, so you may be inclined to cleanse more often, use harsher cleansers and moisturize less. Treating your skin this way can upset the natural moisture/oil balance, stimulating even more oil production as sebaceous and sweat glands respond to heat and humidity. Hot and dry – Skin perspires in hot and dry environments. So, while your body tries to cool itself by sweating, it doesn't necessarily produce more oil. When skin dries out faster than your natural moisture output can match, a hydrolipid imbalance is created. Extra moisturizing may be necessary. In this environment, dry skin only becomes drier.

Cold and dry – These conditions can lead to a "double whammy" — drying out your skin while inhibiting sebum production. It may be necessary to moisturize more often to keep your skin moist and protected.

#### Ultraviolet radiation

Ultraviolet or UV rays, the element of sunlight that most seriously affects your skin, can cause permanent damage. The harmful rays are known as UVA and UVB. As UVA radiation reaches the skin, it permeates and passes through the epidermis to the dermis, where it can disrupt and irreversibly damage the underlying dermal collagen and elastin structure. This results in "solar aging" or "photo aging", which contributes to premature wrinkling. UVB rays do not penetrate as deeply, but they cause sunburn and can lead to skin cancer.

Evidence of cumulative UV damage is most noticeable in beach-lovers and other sun-worshippers who've spent many hours and years in the sun. Their bronze coloring may give them a "healthy" appearance for a time, but their skin cells are actually severely damaged. Well tanned skin can become thick, dry and leathery over the years, losing its youthful moisture and resiliency.

#### Other types of radiation

You do not have to stand in the sun for UV radiation to reach your skin. Ambient UV radiation reaches you even when you're indoors. It shines through windows and skylights. It's reflected inside homes, offices and buildings. Computer screens and halogen and fluorescent lights emit low levels of UV radiation, adding to your UV exposure. Light from outdoors reaches you virtually everywhere! Not only that, many types of commercial and residential lighting fixtures emit low levels of UV radiation along with visible light. All this adds to your cumulative exposure day after day, year after year.

To prevent ambient radiation damage, a moderatelevel daily sunscreen applied to your skin is essential. Several Nutriance products provide broad-spectrum daily UVA/UVB protection.

#### Oxidation

Many scientists believe that to a great extent, aging is the result of cumulative damage to the body's cells caused by oxidizing agents known as free radicals. Free radicals are highly charged molecules — produced by normal metabolism, as well as outside environmental sources — which can attack, alter and destroy cells in much the same way rust destroys metal.

Oxidation can occur in both watery and fatty (lipid) portions of cells. Recent scientific evidence supports the theory that UV damage to skin cells is a result of



lipid oxidation. UV light can produce free radicals in the skin, which may induce changes in the epidermal cells that precede the onset of skin cancer. Free radicals generated by UV rays may also be the cause of damage to the cross-linking of collagen and elastin fibers in the dermis, breaking down the support structure of the skin, leading to premature aging and the onset of wrinkles.

Free radicals — and subsequent oxidation damage — can also be produced by exposure to pollutants in our air and water, and may be exacerbated by dietary imbalances. To protect your skin's layers, supplement your body and skin with antioxidants, vitamins (some of which are antioxidants), and herbal formulations from Nutriance and GNLD.

#### How diet can affect your skin

Science shows that the quality and balance of one's diet can be reflected in the skin. When skin is being nourished properly from within and on the surface, a number of skin problems can be avoided. Several nutrient groups have a significant effect on both the overall health and the maintenance of healthy skin:

- 1. **Essential lipids and sterols** support balanced sebum production and new cell development.
- Vitamins and minerals support skin growth, protein synthesis and enzymatic activity and protect against oxidation.
- 3. **Proteins** (amino acids) are an essential component of skin tissue, collagen and elastin.

#### Vitamins and skin

Deficiencies in almost any vitamin can have negative effects on your skin. The following vitamins are associated with healthy skin:

**Vitamin A.** Essential for normal skin development; an important regulator of epidermal cell reproduction. Involved in the synthesis of collagen.

**B-vitamins.** Essential for growth and maintenance of healthy skin.

**Vitamin C.** Functions as a water-based antioxidant inside and outside cells. Important for the formation of collagen and resistance to infection.

**Vitamin** E. Essential as an antioxidant, protects cell membranes from oxidation.

#### Minerals and skin

All essential minerals play important roles in the maintenance of the skin's metabolism and overall health. These include:

Calcium. Helps control capillary permeability.

Magnesium. Essential for the function of many enzyme

**Copper**. An essential component in melanin formation. **Zinc.** Essential for cell regeneration.

#### Water and skin

Pure, clean water — and lots of it! — provides the moisture healthy skin needs for optimum function. Water flushes away toxins and harmful compounds and enhances digestive elimination. Water hydrates your skin, plumping up cells with moisture. Also, water carries vital nutrients from the rest of your body to the surface layers of your skin. For the best of health, drink at least eight 250 ml glasses of water every day.

#### SECRETS FOR YOUTHFUL SKIN

Great skin is the result of comprehensive skin care, and reflects your total wellness. How your skin looks, feels and behaves is in large part up to you. You can nourish your skin every day by eating a balanced diet, drinking plenty of water, getting regular exercise and proper rest, and taking excellent care of your skin. As was mentioned earlier, skin's two best friends are a continuous moisture/lipid balance and broad-spectrum UV protection. Nutriance, the most advanced skin care program in the world, provides both.

#### **GNLD's superior quality control**

From initial research to final production, Nutriance products are prime examples of GNLD's commitment to product quality, safety, purity and potency. No manufacturer goes to greater lengths to obtain premium raw materials, develop precisely balanced formulas, and maintain the highest levels of quality control. After more than four decades, GNLD continues to set unparalleld industry standards in skin care.

#### A LIFETIME OF YOUNGER LOOKING SKIN

Totally unique Nutriance is the only skin care program that delivers the GNLD Difference: supporting total wellness and youthful appearance today and tomorrow — an extraordinary difference you can see and feel in your skin from the very first day. Rediscover the healthy, resilient, glowing skin of your youth — and keep it looking younger, longer! — with Nutriance, your age-defying solution.



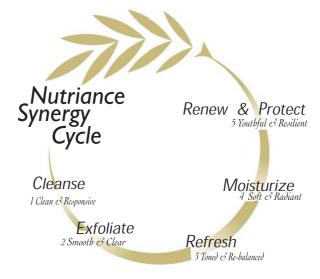
# Turn back time ... with Nutriance!

Nutriance helps you turn back time every single day! Intensive, time-defying factors, delivered through the exclusive Nutriance Synergy Cycle, can stop, prevent — and even reverse — the effects of time on your skin. Exclusive Swiss laboratories, guided by GNLD's Scientific Advisory Board, combined selected botanicals, exclusive ACR technology, and the benefits of Echinacea, with antioxidant-rich Green Tea and Vitamins E, C and A (Retinol).

Nutriance is scientifically proven to:

- Replenish youthful structure. Nutriance reverses signs of aging by erasing fine lines and wrinkles, replenishing lost moisture, and enhancing cellular renewal. Skin looks, acts and feels more youthful!
- Protect skin. Nutriance delivers broad-spectrum UVA/UVB protection to shield skin from solar damage while delivering potent antioxidants, for vibrant, younger looking skin!
- Defy signs of aging. Nutriance protects collagen and elastin structure to defend against "photo-aging", and creates a youthful moisture lipid balance. Defy aging with every use!

Rediscover the resilient, glowing skin of your youth, and keep it looking younger, longer, with Nutriance - your age-defying solution!



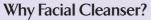
#### Your Age-Defying Solution

The Nutriance Synergy Cycle represents the ultimate age-defying skin care system: Each product builds on the performance of the previous step, preparing skin for the next. With Nutriance, you'll triumph over time and the aging effects of your environment. Find out just how youthful your skin can look, act and feel — with Nutriance.



# Refreshing Facial Cleanser and Foaming Gel Cleanser

Experience fresh, clean skin with ultra-effective Nutriance cleansers. These superior formulas initiate the cleansing process by gently sweeping away surface impurities. Creamy, moisture-rich Refreshing Facial Cleanser 1 (for normal to dry skin) bursts with selected botanicals that promote youthful moisture balance. Skin feels pleasant, fresh and silky smooth. Lightweight, oil-free Foaming Gel Cleanser 2 (for combination to oily skin) is infused with selected herbal botanicals that help promote an ideal moisture-lipid balance. Mild foam makes this Gel ideal for shaving. Skin feels touchable, soft, smooth and firm. Both cleansers deliver the benefits of Echinacea and antioxidant rich Green Tea.



- To remove make up and dead surface skin cells that can give your complexion a dull, drab appearance.
- To remove environmental grime and pollutants that gradually build up on your skin, especially in urban or industrial settings, around smokers or any place the air is stagnant.
- To eliminate stale surface oil no longer working to moisturize your skin. These could be oils naturally secreted by your own body or residuals of skin care products.
- To clean your face without the use of harsh or drying soaps that can also upset the pH balance necessary for a healthy skin surface.
- To prepare skin for subsequent steps in your skin care regimen.



#### Why Nutriance Refreshing Facial Cleanser?

- Mild cleansing formula clears away skin surface debris.
- Skin's natural lipid production is encouraged with a unique combination of botanicals (Orange Flower Extract, Eyebright Extract [Euphrasia Officinalis], Ivy Extract [Hedera Helix L.], Sweet Almond Extract).
- Delivers the benefits of Echinacea and antioxidant-rich Green Tea.
- Provides the first step of the Nutriance Synergy Cycle for normal to dry skin; a complete skin care program in five steps. Each step builds upon the last. Step One leaves your skin feeling clean and responsive.
- Contains no soaps, occlusive ingredients or added fragrances.
- Helps maintain a normal skin surface pH, with a unique combination of skin-conditioning cleansers.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.



#### Why Nutriance Foaming Gel Cleanser?

- Thorough cleansing of oily to combination skin
   — without stripping essential moisture —
   provided by a synergistic combination of three carefully selected mild cleansing agents.
- Helps promote an ideal lipid-to-moisture balance and helps shrink the appearance of pores with a unique combination of botanicals (Witch Hazel Extract, Tormentil Extract, White Oak Bark Extract, Sage Extract).
- Delivers the **benefits of Echinacea** and antioxidant-rich Green Tea.
- Provides the first step of the Nutriance Synergy Cycle for oily to combination skin; a complete skin care program in five steps. Each step builds upon the last. Step One leaves your skin feeling clean and responsive.
- Oil-free, helps promote an optimal lipid-tomoisture balance.
- Free-rinsing formula helps maintain a normal skin surface pH.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.

#### DECLARATION OF CONTENT Refreshing Facial Cleanser 1

5 oz./150 ml

Foaming Gel Cleanser 2

5 oz./150 ml

Please see the label on the product for more precise declaration of content.



# **Purifying Facial Scrub**

Buff yourself younger! Exfoliation is a crucial step toward younger-acting skin. *Purifying Facial Scrub* energizes, brightens and refines skin texture as it banishes dull, lifeless cells and surface impurities that interfere with moisture absorption. This unique formula contains ultrafine Walnut Shell Powder and natural herbal extracts. Skin feels soft and smooth after use. Buff gently one to three times a week to reveal a bright new radiance!



#### Why Facial Scrub?

- To periodically invigorate the skin with thorough exfoliating action.
- To bring young, healthy skin cells to the surface, giving your face a new, soft feel and a vibrant glow of health.
- To purify the skin surface and achieve a more complete cleaning than soaps or facial cleansers alone are capable of providing.
- To support the natural process of exfoliation of dry, superficial skin.
- To prevent buildup of dry, lifeless skin cells that can clog pores and lead to unsightly blemishes.

### DECLARATION OF CONTENT Purifying Facial Scrub

3 oz./100 ml

Please see the label on the product for more precise declaration of content.

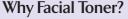
#### Why Nutriance Purifying Facial Scrub?

- Gentle exfoliation with ultra-fine Walnut Shell Powder, cleansing agents derived from Coconut and Witch Hazel banish dull, lifeless cells and impurities and is perfect for all skin types. (Use once a week for normal to dry skin and two to three times a week for oily to combination skin.)
- **Increase in smoothness** and softness after just one application, as verified by clinical testing.
- Selected botanicals (Aloe Vera Gel, Matricaria Chamomile Extract, Witch Hazel and Bisabolol Chamomile Extract) help soften, calm and soothe as the skin surface is purified and natural exfoliation is encouraged.
- Provides the second step of the Nutriance Synergy Cycle for all skin types; a complete skin care program in five steps. Each step builds upon the last. Step Two leaves your skin smooth and clear.
- Water soluble formula helps maintain a normal skin surface pH.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or parfume.



# Refining Toner and Balancing Toner

Complete the final stage of cleansing, help your skin find its balance and prepare your skin to accept rich moisture with unique Nutriance toners! Refreshing, alcohol free Refining Toner 1 (for normal to dry skin) tones as it removes final traces of drying debris. Selected botanicals awaken skin's natural self correcting abilities by gently energizing production of skin's protective lipids to enhance moisture balance. Alcohol-free Balancing Toner 2 (for combination to oily skin) removes surface impurities and is clinically proven to help calm lipid production and help pores appear smaller. Both toners deliver the benefits of Echinacea and antioxidant-rich Green Tea. You can also enjoy either toner as a refreshing after-shave splash!



- To complete the final stage of cleansing; no single facial cleansing product can do the whole job.
- To remove any remaining residues and impurities; especially helpful at the hairline.
- To soothe and tone the skin and to conclude the cleansing process with the skin feeling firm and refreshed.
- To prepare the skin surface for moisturizing and protection from the elements.



#### Why Nutriance Refining Toner?

- Mild formula cleans away the final traces of normal to dry skin surface impurities and residual cleanser.
- Skin's natural lipid production is encouraged with a unique combination of botanicals (Orange Flower Extract, Eyebright Extract [Euphrasia Officinalis], Ivy Extract [Hedera Helix L.], Sweet Almond Extract).
- Alcohol-free formula prepares the skin surface for moisturizing and protection without any sting or discomfort.
- Delivers the benefits of Echinacea and antioxidant-rich Green Tea.
- Provides the third step of the Nutriance Synergy Cycle for normal to dry skin; a complete skin care program in five steps. Each step builds upon the last. Step Three leaves your skin refreshed and rebalanced.
- Water soluble formula helps maintain a normal skin surface pH.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.



#### Why Nutriance Balancing Toner?

- Gentle astringent toning formula cleans away the final traces of excess surface oils and residual cleanser, as it refreshes oily to combination skin.
- Calms lipid production, as verified by laboratory research and promotes a youthful lipid-to-moisture balance with a unique combination of botanicals (Witch Hazel Extract, Tormentil Extract, White Oak Bark Extract, Sage Extract)
- Delivers the **benefits of Echinacea** and antioxidant-rich Green Tea.
- Natural botanicals help shrink the appearance of pores and blemishes.
- Alcohol-free formula prepares the skin surface for moisturizing and protection without any sting or discomfort.
- Provides the third step of the Nutriance Synergy Cycle for oily to combination skin; a complete skin care program in five steps. Each step builds upon the last. Step Three leaves your skin refreshed and rebalanced.
- Water soluble formula helps maintain a normal skin surface pH.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.

#### DECLARATION OF CONTENT Refining Toner 1

6.7 oz./200 ml

#### **Balancing Toner**

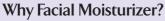
6.7 oz./200 ml

Please see the label on the product for more precise declaration of content.



# Enriching Moisturizer and Revitalizing Moisturizer

Hold on to your youth today and tomorrow with these age-defying skin-enhancers! Enriching Moisturizer 1 (for normal to dry skin) provides all-day moisture for thirsty skin. This moisture-intense cream contains selected herbal botanicals that influence skin's natural moisture balance, while superior skin humectants soften skin. Oil-free Revitalizing Moisturizer 2 (for combination to oily skin) works with skin's natural lipids to promote moisture-lipid balance, so skin looks and feels its youthful best! Superior skin humectants replenish youthful moisture and enhance skin suppleness. Both moisturizers include the benefits of Echinacea and antioxidant-rich Green Tea. UVA/UVB sunscreens (SPF4) protect collagen and elastin.



- To enhance the skin's moisture levels.
- To help deliver moisture to thirsty skin cells being dried out by environmental factors such as sunshine, dry air and cold temperatures and as the result of age-related loss of moisture.
- To promote the look and feel of fresh, youthful skin.
- To help insure that sufficient moisture is held within the skin throughout the day, to minimize the aging effects of moisture loss upon the skin.



#### Why Nutriance Enriching Moisturizer?

- Skin's natural moisture-holding capacity is augmented with an exclusive combination of Aloe Vera Gel, skin conditioning amino acids and moisture-binding saccharides.
- A moisture increase within skin layers, even four hours after application, as verified in European clinical testing.
- Natural lipid balance is encouraged with a unique combination of botanicals (Orange Flower Extract, Eyebright Extract [Euphrasia Officinalis], Ivy Extract [Hedera Helix L.], Sweet Almond Extract).
- Skin's natural collagen and elastin is defended from both UVA and UVB radiation damage.
- Pure Avocado Oil combines with the skin's own oils to add moisture.
- Delivers the benefits of Echinacea and antioxidant-rich Green Tea.
- Helps prevent skin damage with clinically proven sun protection (significant UVA protection, and UVB protection of SPF 4).
- Provides the fourth step of the Nutriance Synergy Cycle for normal to dry skin; a complete skin care program in five steps. Each step builds upon the last. Step Four leaves your skin soft and radiant.

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- Water soluble formula helps maintain a normal skin surface pH.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.

#### Why Nutriance Revitalizing Moisturizer?

- Skin's natural moisture-holding capacity is augmented with an exclusive combination of Aloe Vera Gel, skin conditioning amino acids and moisture binding saccharides.
- More moisture within skin layers, even four hours after application, as verified in European clinical testing. Laboratory tests also showed a significant improvement in skin suppleness.
- Helps calm lipid production of oily to combination skin, promoting a youthful lipid-to-moisture balance with a unique combination of botanicals (Witch Hazel Extract, Tormentil Extract, White Oak Bark Extract, Sage Extract) in an oil-free formula.
- Skin's natural collagen and elastin are defended from both UVA and UVB radiation damage, promoting vital elasticity.
- Delivers the benefits of Echinacea and antioxidant-rich Green Tea.
- Helps prevent skin damage with clinically proven sun protection (significant UVA protection, and UVB protection of SPF 4).
- Provides the fourth step of the Nutriance Synergy Cycle for oily to combination skin; a complete skin care program in five steps. Each step builds upon the last. Step Four leaves your skin soft and radiant.
- Water soluble formula helps maintain a normal skin surface pH.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.

### DECLARATION OF CONTENT Enriching Moisturizer 1

SPF 4 2.5 oz./75 ml

Revitalizing Moisturizer 2

SPF 4 2.5 oz./75 ml

Please see the label on the product for more precise declaration of content.



# Renewing Antioxidant Treatment

Renewing Antioxidant Treatment, your age-defying multi-defense system, helps you resist time and counteract harsh environmental threats! Exclusive ACR (Activated Cellular Response) technology stimulates skin cell metabolism and activates cellular renewal, to parallel youthful behavior. Delivers the benefits of Echinacea and antioxidant-rich Green Tea, plus Vitamins E, C, and A to intercept and neutralize free radicals that prematurely age skin. UVA/UVB sunscreens (SPF 4) help protect youthful structure. Renewing Antioxidant Treatment can change the way your skin ages. Applied over your daily moisturiser, this exclusive formula delivers the most effective age-defying ingredients and technical advances in the science of skin care today. With each day you use this Treatment, you do something important for the future of your skin — you delay aging. With every week, every month, every year you continue to reap the cumulative benefits of this outstanding achievement in youth protection. Start now to defy aging every single day with Renewing Antioxidant Treatment!

#### Why a renewing treatment?

- The rate at which our skin ages is linked to basal skin metabolism and the environmental factors of UV radiation, available moisture and sufficient protective nutrients. These elements can be favorably influenced with a skin renewal
- To stimulate skin cell metabolism, encouraging plump, moisture filled skin cells to rise nearer the surface, minimizing the appearance of fine lines and wrinkles
- To help skin remain smooth and supple by preventing damage to collagen and elastin, the structural foundation of the skin.
- To reduce the damaging effects of UV radiation, both as an accelerator of aging and as a precursor to skin diseases, such as cancer.



### Why Nutriance Renewing Antioxidant Treatment?

- Clinically proven to erase fine lines and wrinkles in a very short time. (Although individual results vary depending on one's personal skin renewal cycle, it is expected that three or more renewal cycles must occur before the full benefit can be seen. Thereafter, age-defying results can be maintained by continuous use.)
- Skin's natural metabolism is enhanced with GNLD's exclusive ACR (Activated Cellular Response) formula that starts working in as little as 10 days, erasing lines and wrinkles where they begin in the skin's basal layer.
- Skin has a more supple feel when moisture filled, fresh cells are brought nearer to the surface, thanks to ACR's specific combination of biological precursors including amino acids, vitamins and ATP (the primary component of cellular energy). No damaging chemicals or acids are employed.
- ACR helps energize cells to regenerate. New cells help rebuild underlying collagen and elastin structure, as verified by European clinical testing.
- Skin's natural collagen and elastin are defended from both UVA and UVB radiation damage, promoting vital elasticity.
- Protects the skin's suppleness and youthful structure from oxidative assault with lipid soluble natural Vitamins A (Retinol) and E, and water soluble Vitamin C. Clinically proven to increase cellular antioxidant capacity a lot!
- Delivers the benefits of Echinacea and antioxidant-rich Green Tea.



- Helps prevent permanent skin damage with clinically proven sun protection (significant UVA protection, and UVB protection of SPF 4).
- Provides the fifth step of the Nutriance Synergy Cycle; a complete skin care program in five steps. Each step builds upon the last. Step Five leaves your skin youthful and resilient.
- Water soluble, oil-free formula helps maintain a normal skin surface pH.
- Clinically proven performance, verified in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.

#### DECLARATION OF CONTENT Renewing Antioxidant Treatment SPF 4 1.75 oz./50 ml

Please see the label on the product for more precise declaration of content.



# Moisturizing Night Formula

For extra pampering and deep moisturizing while you sleep, indulge in luxurious *Moisturizing Night Formula*. While you dream away, your skin basks in an exclusive blend of natural Aloe Vera, pure Swiss Collagen, and natural Vitamins A (Retinol) and E. Natural humectants and moisturizing lipids gently deepcondition your skin, helping to minimize visible signs of aging. This extra-rich formula shields against moisture loss, while delivering generous moisture, so you wake up with soft, smooth, silken skin.



#### Why night time moisturiser?

- To support the skin's moisture balance and soften the appearance of fine lines and wrinkles while you sleep.
- To help deliver moisture deep down to thirsty skin cells that have been dried out by environmental factors during the day such as sunshine, dry air and cold temperatures, and as the result of agerelated loss of moisture.
- To promote the look and feel of fresh, youthful skin by smoothing out the skin surface and controlling scaly roughness.
- To insure that sufficient moisture is held within the skin during the night, to minimize the aging effects of moisture loss upon the skin, especially as your face lies in direct contact with moisturerobbing pillows and bed linens.

## DECLARATION OF CONTENT Moisturizing Night Formula

1.75 oz./50 ml

Please see the label on the product for more precise declaration of content.

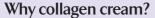
### Why Nutriance Moisturizing Night Formula?

- Supports skin's youthful moisture balance with a combination of Aloe Vera Gel, Hydrolyzed Elastin, sea vegetation sugar extracts and multiple emollients.
- Youthful lipid levels are promoted as skin is deep-conditioned with a time-proven effective mix of Swiss Collagen Complex and a special blend of moisturizing ingredients, making sure you'll wake up with softer, smoother skin.
- The structure and firmness of young, attractive skin is supported with deeply absorbent Hydrolyzed Elastin and water soluble Swiss Collagen Complex.
- Protects the skin's suppleness and youthful structure from oxidative assault with lipid-soluble natural Vitamins A (Retinol) and E.
- Takes a step beyond the Nutriance Synergy Cycle, when extra pampering and deep moisturizing is required.
- Water based formula helps maintain a normal skin surface pH.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own unique personal chemistry to become essentially invisible to the nose.



# Anti-Aging Collagen Cream

Drench your skin with luxurious moisture with Anti-Aging Collagen Cream. Clinically tested and proven to minimize the appearance of fine lines and wrinkles, this rich, inviting formula bathes skin in a moisture-saturated complex of pure Swiss Collagen, Hydroelastin and Mucopolysaccharides. Comforting to the skin, Anti-Aging Collagen Cream plumps skin cells and supports a youthful moisture balance. Soothes and pampers with natural Aloe Vera, Pro-Vitamin B5 (Panthenol) and Cucumber Extract. Skin looks and feels soft, smooth and very pleasant.



- To support the skin's moisture balance and promote the look and feel of fresh, youthful skin.
- To help deliver moisture to thirsty skin cells being dried out by environmental factors such as sunshine, dry air and cold temperatures, and as the result of age related loss of moisture.
- To help cells close to the skin surface function as plump, young cells by adding easily absorbed, moisture rich ingredients.
- To help diminish fine lines by smoothing the skin surface with soothing ingredients that work in conjunction with the skin's natural moisture balance.

#### DECLARATION OF CONTENT Anti-Aging Collagen Cream

1.75 oz./50 ml

Please see the label on the product for more precise declaration of content.



### Why Nutriance Anti-Aging Collagen Cream?

- Bathes skin in a moisture-saturated complex of water-soluble, pure Swiss collagen Hydroelastin and Mucopolysaccharides.
- Greater moisture within skin layers even 30 minutes after application, as verified in clinical testing.
- Boosts skin's moisture content with an exclusive combination of Aloe Vera Gel, soluble Collagen and Elastin, Squalane and Dimethicone.
- Shown in clinical research to moisturize the skin and significantly diminish the appearance of fine lines and wrinkles.
- Water-based botanicals: Aloe Vera Gel and Cucumber Extract provide a soothing and moisturizing feel, while helping to maintain a normal skin surface pH.
- Works with the skin's natural lipid-to-moisture balance. Contains Squalane that combines with the skin's own sebaceous lipids to promote youthful moisture levels.
- Proven formula promotes visible smoothness and suppleness, with a comforting and greaseless feel.
- Takes a step beyond the Nutriance Synergy
   Cycle when an extra drink of luxurious moisture is
   desired for your skin.
- Clinically tested in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own unique personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.



## Aloe Vera Gel

Throughout the centuries, millions of people around the world have turned to natural aloe vera to help relieve irritated skin. Nutriance Aloe Vera Gel contains a rich combination of pure Aloe Vera, Chamomile, Linden, Cornflower and St. John's Wort Extracts, plus Allantoin and Calendula to support cellular renewal and Pro-Vitamin B5 (Panthenol) to soften skin. Clinically proven to soothe, moisturize, help calm the skin surface and reduce minor skin discomforts. Aids renewal of skin that has been overexposed to the outdoor elements: sun, wind and cold.

#### Why an aloe vera gel?

- Aloe vera has been applied to skin in need of help for as long as recorded history.
- To counter the effects of overexposure to the outdoor elements sun, wind, and cold aloe vera can help skin look and feel renewed.
- To help soothe and soften skin that has undergone rough treatment; aloe vera is known to promote youthful smoothness and elasticity.
- To help protect skin's health-giving moisture, especially when skin has suffered the effects of too much exposure; aloe vera works with skin's natural moisture barrier.

#### DECLARATION OF CONTENT

Aloe Vera Gel

3 oz./100 ml

Please see the label on the product for more precise declaration of content.



#### Why Aloe Vera Gel?

- Exceptionally effective soothing relief from overexposure to sun, wind and cold is provided by the finest grade of Aloe Vera Gel, enhanced by the addition of the botanicals, Calendula, Chamomile, Cornflower and St. John's Wort. In just a short time your skin looks and feels comforted and restored.
- Clinically proven to calm the skin's surface and alleviate minor skin discomforts.
- Skin that has faced challenging, drying environments has an increased need for cellular renewal. Aloe Vera Gel includes Allantoin and Calendula, which are known to support normal cellular renewal.
- Clinically proven to counter the moisture-robbing effects of sun, wind and cold by adding extra moisture and supporting the skin's moisture barrier with Aloe Vera, Linden Extract and Pro-Vitamin B5 (Panthenol).
- Takes a step beyond the Nutriance Synergy Cycle when overexposure to the elements and other rough treatment leaves skin needing extra help.
- Water soluble formula helps maintain a normal skin surface pH.
- Clinically tested in Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own unique personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfum.



# Refreshing Bath & Shower Gel

Give your body a refreshing wake-up call every time you wash with Refreshing Bath & Shower Gel. Bathe your skin with luxurious botanicals, including natural Aloe Vera, Pro-Vitamin B5 (Panthenol), St. John's Wort, Calendula and Balm Mint. Enriched with skin conditioners and an extra-mild multi-cleaning system, you'll love the delightful fragrance and silky-smooth feel of your skin! Oil-free Refreshing Bath & Shower Gel rinses easily.

#### Why bath and shower gel?

- To eliminate residues of perspiration and stale surface oils no longer working to moisturize your skin. These could be compounds naturally generated by your own body or residuals of skin care products.
- To remove environmental grime and pollutants that gradually build up on skin.
- To remove dead surface cells that can cause flaking, clog pores and give skin a dull appearance.
- To effectively cleanse your body without the use of harsh or drying soaps that can upset natural pH balance.

#### DECLARATION OF CONTENT Refreshing Bath & Shower Gel 84 oz./250 ml

Please see the label on the product for more precise declaration of content.



#### Why Nutriance Bath & Shower Gel?

- Extra-mild multi-cleansing formula helps remove surface debris and lifeless cells as it refreshes skin.
- Includes a **unique combination** of botanicals known to comfort skin and support skin's suppleness, including Calendula, Aloe Vera, St. John's Wort, and Balm Mint Extracts.
- Moisture-rich Aloe Vera, Pro-Vitamin B5 (Panthenol) and Glycerin counter the moisture-robbing effects of exposure to the elements, while supporting the skin's natural moisture barrier.
- Oil-free, water soluble formula rinses easily and leaves skin feeling vibrantly clean, smooth and refreshed.
- Enhances youthful radiance with Aloe Vera and Pro-Vitamin B5 (Panthenol).
- Water based formula helps maintain a normal skin surface pH.
- The Nutriance Personal Care line delivers salonquality performance from luxurious hair and body care products you can enjoy at home every day.
- Clinically tested in Europe's most prestigious dermatological research facility.
- When poured under running bath water, Refreshing Bath & Shower Gel creates an invigorating, luxurious foam bath.
- Subtle fragrance virtually disappears after use.



## Gentle Cleansing Bar

Discover a new kind of clean with *Gentle Cleansing Bar* — an ideal alternative to soap! This unique complexion bar has everything you could want: rich, creamy lather, mild cleansing agents, and 32% moisturizers! You'll love the way this soap-free wonder glides across your skin, gently and thoroughly cleansing your face and body. Perfect for sensitive skin. Lasts long, rinses easily and leaves skin feeling fresh, clean and satiny smooth.



#### Why a complexion bar?

- To cleanse your face effectively without stripping skin's necessary, moisture-retaining lipids.
- To clean thoroughly with a rich, creamy lather without irritating even the most sensitive skin.
- To remove environmental grime and pollutants that gradually build up on your skin, especially in urban or industrial settings, around smokers or anyplace the air is stagnant.
- To cleanse without the use of harsh or drying soaps that can also upset the pH balance important for a healthy skin surface.

#### DECLARATION OF CONTENT Gentle Cleansing Bar

 $125~\mathrm{g}$ 

Please see the label on the product for more precise declaration of content.

#### Why Nutriance Gentle Cleansing Bar?

- An ideal soap-free complexion bar alternative.
   Clinically proven to be non-irritating. Perfect for those with sensitive skin.
- Mild cleansing formula clears away skin surface debris as it delivers moisture. Contains 32% moisturizing ingredients!
- Rich, creamy lather for luxurious yet thorough cleansing of face and body.
- Free-rinsing formula leaves skin feeling soft and satiny smooth.
- **Gentle**, water-soluble complexion bar helps maintain a normal skin surface pH.
- The Nutriance Personal Care line delivers salonquality performance from luxurious body care products you can enjoy at home every day.
- Clinically tested in Europe's most prestigious dermatological research facility.
- **Subtle fragrance** virtually disappears upon application.



# Moisturizing Hand & Body Lotion

Sun, wind, environmental pollutants, detergents, dirt, grease, water, chlorine, and cold weather can constantly stress your skin. Clinically tested and proven to moisturize the skin, Nourishing Hand & Body Lotion brings back the soft, silky-smooth skin of your youth. Nourishing Aloe Vera, soothing Pro-Vitamin B5 (Panthenol) and calming Chamomile wrap your skin in rich, lasting moisture you'll enjoy throughout the day.



#### Why a hand and body lotion?

- Your skin works hard for you every day. Your hands especially are constantly in contact with surfaces (e.g. paper, cloth, wood, etc.) that can rob the moisture your skin needs to feel good and stay youthful.
- To prepare for the drying and damaging effects of exposure to sun, wind, cold and all the other environmental challenges your skin faces daily (e.g. detergents, grease, chlorine, etc.).
- To help keep skin moist, smooth and younger-looking all day long.
- As a refreshing follow-up to bath or shower, a soothing, moisturizing hand and body lotion is a great way to feel invigorated and renewed.

#### DECLARATION OF CONTENT Moisturizing Hand & Body Lotion 8.4 oz./250 ml

Please see the label on the product for more precise declaration of content.

### Why Nutriance Nourishing Hand & Body Lotion?

- Counters the moisture-robbing effects of sun, wind and other environmental challenges by adding moisturizers and supporting the skin's moisture barrier with Aloe Vera Gel, Glycerin and Panthenol.
- Clinically confirmed **moisture increase** in skin's layers, even four hours after application, for long-lasting moisturizing benefits.
- Soothing Chamomile Extracts: Bisabolol and Matricaria help nourish and revitalize your skin's healthy glow.
- Readily-absorbed, oil-free formula leaves skin feeling smooth and refreshed.
- For all the body's skin and especially the hands, when you face daily exposure to the environment or other rough treatment. Keep a bottle handy to add nourishing moisture wherever your skin works hard for you.
- Water soluble formula helps maintain a normal skin surface pH.
- Clinically proven, verified by Europe's most prestigious dermatological research facility.
- Subtle fragrance virtually disappears upon application. Unique personally adaptive formula interacts with your body's natural pheromones and blends with your own unique personal chemistry to become essentially invisible to the nose. Will not conflict with your favorite fine cologne or perfume.



# Rich Revitalizing Shampoo and Mild Revitalizing Shampoo

Lather away impurities and add radiance with luxurious, salon-quality Nutriance shampoos. Choose from *Rich Revitalizing Shampoo* for normal to oily hair, or extra-care *Mild Revitalizing Shampoo* for dry, fragile, chemically-treated hair or sensitive scalp. Vitamin B3, Pro-Vitamin B5 (Panthenol), plus selected botanicals combine to effectively cleanse, nourish, and add shine, body and manageability. Your hair and scalp will feel clean and revitalized every time you pamper them with these gentle cleansing formulas.



#### Why shampoo?

- To remove dust, dirt, perspiration, environmental pollutants, hairspray and other styling products that become trapped in your hair's natural protective sebum layer, giving your hair a dull, drab appearance.
- To prevent a buildup of dirt and oils that can make your hair feel sticky and lifeless.
- To remove grime and environmental pollutants without damaging hair shafts and causing hair to become dry and unmanageable.
- To clean hair and completely rinse away dirt, so that no unwanted residue remains on hair or scalp.

## Why Nutriance Rich Revitalizing Shampoo?

- Thorough cleansing of hair without stripping essential moisture, provided by a synergistic extramild multi-cleanser system. Natural Witch Hazel is added to assist removal of greasy hair buildup.
- Enriched with Vitamin B3 (Niacinamide) and Pro-Vitamin B5 (Panthenol) to help maintain natural moisture balance and give hair added body and luster.
- Effective and thorough enough to clean and refresh even the most challenging head of hair, yet gentle enough to use daily.
- Gentle, free-rinsing formula leaves hair vibrant and easy to manage.
- The Nutriance Personal Care line delivers salonquality performance from luxurious hair and body care products you can enjoy at home every day.
- Water soluble formula helps maintain a normal hair and scalp pH.
- Clinically tested in Europe's most prestigious dermatological research facility.
- A fresh, clean fragrance your whole family is sure to love. High quality fragrance components have a pleasing, subtle aroma that never overwhelms.



## Why Nutriance Mild Revitalizing Shampoo?

- Thorough cleansing of hair without stripping essential moisture, provided by a synergistic, extra-mild multi-cleanser system.
- Enriched with Vitamin B3 (Niacinamide) and Pro-Vitamin B5 (Panthenol) to help maintain hair's natural protective lipid balance and give hair added body and luster.
- Botanicals, including Aloe Vera Gel and Chamomile, add to the soothing and refreshingly rich lather.
- Exceptionally gentle, free-rinsing formula leaves hair vibrant and easy to manage.
- The Nutriance Personal Care line delivers salonquality performance from luxurious hair and body care products you can enjoy at home every day.
- Water soluble formula helps maintain a normal hair and scalp pH.
- Clinically tested in Europe's most prestigious dermatological research facility.
- A fresh, clean fragrance your whole family is sure to love. High quality fragrance components have a pleasing, subtle aroma that never overwhelms.

### DECLARATION OF CONTENT Rich Revitalizing Shampoo

8.4 oz./250 ml

Mild Revitalizing Shampoo 8.4 oz./250 ml

Please see the label on the product for more precise declaration of content.



## **Enriching Conditioner**

Brushing, combing, heat styling, exposure to airborne pollutants and chemical treatments can take a toll on your hair! *Enriching Conditioner* brings back the vibrant, touchable, manageable hair you love by delivering moisture where it's needed most. Pro-Vitamin B5 (Panthenol), Sweet Almond Extract, and moisturizing conditioners restore healthy body and shine.

#### Why hair conditioner?

- To help restore hair's original shiny, lithe and youthful performance and reverse the damage that occurs from styling and loss of moisture.
- To augment hair's natural protective sebum layer that has been compromised by sun, wind, styling, coloring and even combing and brushing.
- To help hair retain it's normal moisture balance, assisting the control of split ends, and preventing dry, brittle and "fly-away" hair with a mind of its own.
- To give hair more manageable body, and help prevent snagging and tangling.

#### DECLARATION OF CONTENT Enriching Conditioner 8.4 oz./250 ml

Please see the label on the product for more precise declaration of content.



#### Why Nutriance Enriching Conditioner?

- Unique blend of conditioners that bond with hair shaft to promote soft, free flowing, glorious and youthful hair. Dry and damaged hair is restored. Helps provide protection from subsequent styling and other environmental challenges.
- Enriched with Sweet Almond Extract and Pro-Vitamin B5 (Panthenol) to help maintain hair's natural protective lipid balance and give hair added body and luster.
- Designed as the perfect complement to Nutriance Revitalizing Shampoo.
- Gentle, free-rinsing formula leaves hair vibrant and easy to manage; tangle-free.
- The Nutriance Personal Care line delivers salonquality performance from luxurious hair and body care products you can enjoy at home every day.
- Water soluble formula helps maintain a normal hair and scalp pH.
- Clinically tested in Europe's most prestigious dermatological research facility.
- A fresh, clean fragrance your whole family is sure to love. High quality fragrance components have a pleasing, subtle aroma that never overwhelms.